

CALIFORNIA PRIVACY REQUEST FORM

California residents have the right to request information from Mattel, Fisher-Price and American Girl on sharing of personal information with third parties for their marketing purposes once a year. **Please note that you must complete a separate form for each company.** We respect your privacy and we will process your request within thirty (30) days. Please complete the information below, print this form, then mail or fax it to the applicable address indicated:

Mattel California Privacy Request

Mattel, Inc.

International & Regulatory Affairs

333 Continental Boulevard

M1-1202

El Segundo, CA 90245

FAX: 310-252-2922

American Girl California Privacy Request

American Girl Account Security

PO Box 620497

Middleton, WI 53562-0497

FAX: 608-836-0761

Fisher-Price California Privacy Request

Mattel, Inc.

International & Regulatory Affairs

333 Continental Boulevard

M1-1202

El Segundo, CA 90245

FAX: 310-252-2922

I am requesting that you:

Provide the names of those companies with which my personal information has been shared for direct marketing purposes, and the type of personal information shared.

Please do not share my personal information with other companies.

After verifying your information, we will send you a response by First Class mail.

Name: _____

Address: _____

Date: _____